## JIMMY JOHN'S

How Vivant's Smart Solutions eliminated Internet & Phone outages at over 700 locations nationwide while saving them \$828,000 per year.

#### **Customer Success Story**

In this Customer Success Story, we will explore how Vivant's Managed Services have benefited Jimmy John's and how they can help other restaurants achieve similar results.



## **BACKGROUND**





Jimmy John's is one of the fastest-growing QSR franchise concepts in the U.S. Founded in 1983 with a commitment to fresh, high quality ingredients and tasty sandwiches, freaky fast. Today the company has over 2,800 franchised owned locations operating in 43 states with 11 million loyalty program members.

Vivant is a leading national turnkey technology and telecommunications solutions provider to the restaurant industry. We believe that phone, internet and secure transaction technologies are the backbone of any business. We have a relentless focus on providing the very best services and solutions for our clients, so they can stay focused on running the business and what matters most.



**INDUSTRY** | National Fastfood Restaurant **LOCATIONS** | 2,800



## BUSINESS CHALLENGES

Chronic Internet and Phone Service outages were impacting stores across the country. The outages led to missed orders, significant sales and revenue misses, unhappy customers and employees.

#### **Internet Outages**

resulting in lower online orders and revenue loss.

#### **Phone Service Outages**

resulting in lower phone orders and revenue loss.

#### **PCI Compliance**

Manual credit card system was not PCI compliant with no way to reduce declined charges.



## **VIVANT'S SOLUTION**

Vivant implemented a turnkey and customized approach.

- Holistic Design Across Locations: Standardizing equipment and policies for all branches.
- Designed and Implemented a Secure Local Network:

  Protecting and segregating business and customerrelated traffic, created a more secure local network in
  compliance with PCI compliance requirements.
- Eliminated Internet and Phone Outages by deploying Vivant's SmartCONNECT solution for primary Internet, backup internet, and phone system with a 100% up-time.
- Implemented Manage Services for PCI Compliance: Automating compliance tasks, vulnerability management and surveillance programs.
- **Deployed a managed PCI Compliant firewall** with lifetime warranty across all locations.

### The Results

"Thanks to Vivant's SmartCONNECT, we don't have to worry about our internet or phones not working. This means we always get our online orders, we can always use credit cards, and we never miss phone orders."

~ Jimmy John's Franchisee

**REVENUE EARNED** \$5,175,000 a year

**ROYALTY FEE EARNED** \$543,375 a year

**COST SAVINGS** \$828,000 a year



#### **Enhanced Employee Satisfaction**

Employees are now more focused on core tasks like food preparation, without the distraction of managing internet and phone service issues.



### **Uninterrupted Business Operations**

Elimination of revenue losses attributed to internet or phone service outages, ensuring continuous business functionality.



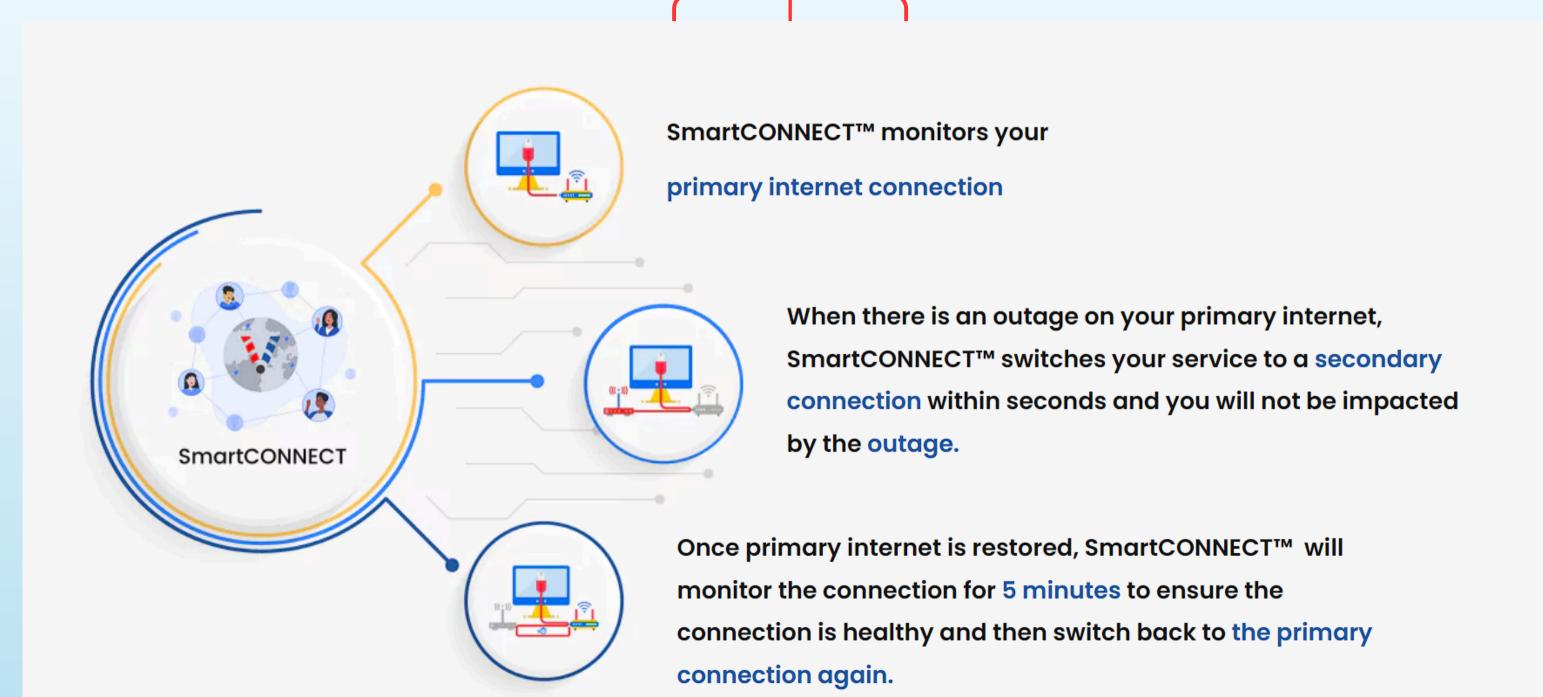
Cost Efficiency
Achieved a significant reduction in the overall expenses related to internet and phone services.



#### **Consolidated Customer Support**

Streamlined support services through a single provider, offering comprehensive nationwide coverage and simplifying the resolution process.

# How SmartConnect Works

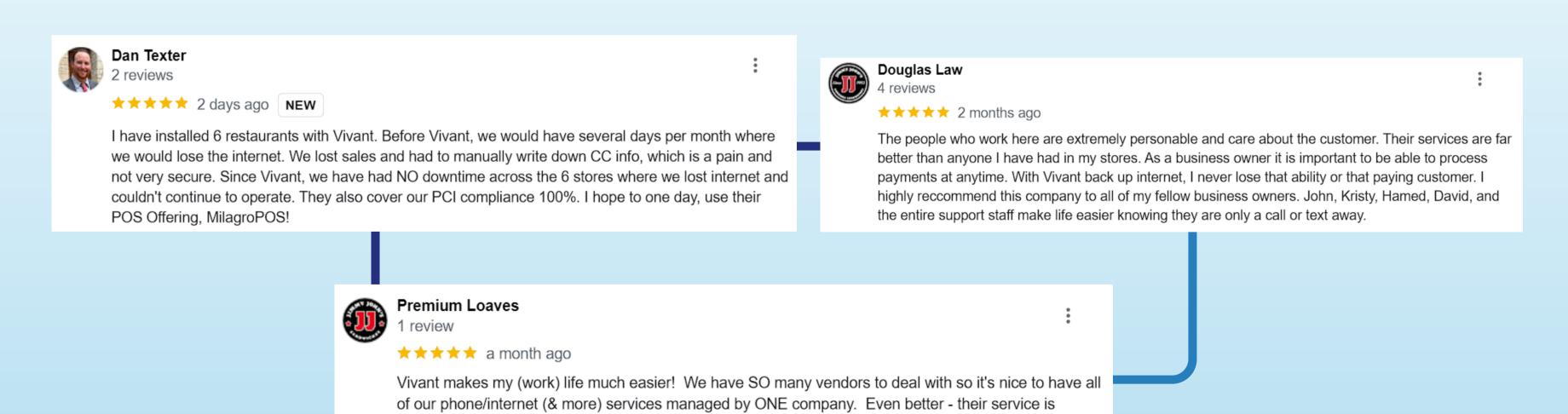


## **Business Implications**

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In the restaurant industry having Reliable Internet and Phone service is critical to profitability and success. Having one partner that can provide a solution that is always available and secure should be table stakes, not the exception. Vivant seamlessly manages and provides these services to Jimmy John's franchisees throughout the country.

This has ensured seamless service during critical business hours and significantly lowered telecommunication expenses.



AMAZING! They are quick to respond & always willing to help me (no matter how ridiculous my request

"Poor internet connection was hampering our restaurant's operations and customer experience. Thanks to Vivant, we now enjoy seamless connectivity, enhancing both productivity and guest satisfaction."

~ Jimmy John's Franchisee

#### **More Reviews**



Vivant has simplified our work life! We love having our phone, internet and so many other vendors condensed into one with Vivant. We especially love how Vivant has saved us so much money!



Switched to Vivant for our phone and internet service at our 5 restaurants. Saved us a ton of money. Great customer service. Highly recommend.



## GET IN TOUCH WITH US

We would love to share how we can help your business and help you tackle any pain points before they happen!

Schedule-A-Demo here.

Visit our website

VivantCorp.com



